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## Multi-Media Designer

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### **About ION Science Ltd:**

ION Science® has over 36 years of industry experience designing, manufacturing, and supplying photoionisation detection (PID) gas sensors, gas detection instruments and leak detectors for a wide range of industries and applications. We are an unrivalled worldwide gas and leak detection company, with a team of workers who strive to deliver exceptional product quality and customer satisfaction. In 2022 ION Science® was awarded the Queen's award for Enterprise for MiniPID Sensors. This is a fantastic opportunity to join our dynamic and growing team and be part of a well-recognised brand associated with quality and innovation.

### **MAIN PURPOSE OF JOB:**

To work within the marketing and brand team to support with the design and development of multi-media resources such as video, presentations, images, graphics and animations as well as technical documentation supporting both ION Science® instruments and ION SENSE® sensors brands. To create interactive media and documentation for online and print which are used as sales and marketing tools and for training and support purposes.

### **JOB ROLE:**

- Create visually compelling animation and video content across various platforms, including websites, animations, illustrations and interactive presentations for sales, distributors and service centres.
- Produce eye catching visual assets including graphics, illustrations and interactive 3D animations to drive engagement and storytelling to bring designs to life
- Produce technical sales & marketing documentation to effectively communicate the business messages to its target audience
- Produce product and application presentations for sales teams and our distributor network
- Produce instrument user manuals with technical content supplied
- Assist with the design of exhibition stands with the display of products to the market
- Ensure all marketing material, documentation and multi-media assets follow the company ION Science® and ION SENSE® brand guidelines and objectives
- Assist with the consistent use of technical terms throughout all marketing collateral
- Creative input into marketing material and brand identity
- Photography of instrumentation, sensors and accessories
- Create and maintain instrument software and firmware standards to ensure consistency between products
- Ability with 3D modelling and working knowledge of Blender would be an advantage
- Meet and liaise with team members across the wider organization to discuss briefs, requirements and project progress
- Create regular flow of cohesive, multi-media content in line with the marketing plans
- Keep up-to-date with technological and software developments for the role
- Keep dated versions/records of media created ensuring latest versions are available publicly
- Create translated versions of media where needed and keep copies up to date

**QUALIFICATIONS:**

A combination of creative, technical and interpersonal skills. A bachelor's degree in graphic design, multimedia design or related field, proficiency in industry standard software. A strong portfolio showcasing your work will be required.

**SKILLS/EXPERIENCE:**

- Commercial, freelance or agency experience with know-how in technical environments
- Good experience in creating and editing videos, 2D and 3D animations and motion graphics
- Creative and imaginative ideas and technical know-how
- Creative and logical approach to problem-solving
- Exceptional communication skills to work as part of a team and to communicate ideas effectively
- An understanding of business and marketing
- Good organisational and time management skills
- The ability to work under pressure and work to deadlines
- Possess a high initiative
- The ability to multitask
- Be able to write technical copy and scripts
- Have good photographic skills
- Have an interest in new technologies and the willingness to keep up to date with constant changes and developments

**TOOLS STACK:**

Experience across a range of packages including Adobe Illustrator, Adobe Creative Suite, InDesign, Adobe Photoshop, Canva, Dreamweaver, Flash and Flash 3D Animator, Apple Final Cut Pro, Avid audio production software. Working knowledge of Blender would be an advantage.

**QUALITIES:**

- A keen eye for design, layout and attention to detail
- A conceptual approach
- Strong typographic skills
- Ability to work collaboratively and cross-functionally
- A proactive team player willing to learn and seek out information
- The aptitude and willingness to learn new software and programs efficiently
- Organised, ability to prioritise, meet deadlines, and multi-task effectively

### BENEFITS:

- 25 days annual leave + Bank Holidays (annual holiday increasing with service)
- Excellent employer pension contributions of 8% after probation
- Life Assurance of 4 times of pensionable salary
- In-house training
- Discretionary Annual Bonus
- On site shower & changing facilities
- Long term service awards
- Monthly lunch & drinks laid on by the company
- Sick Pay
- Christmas party
- On-site parking
- Private Medical with AXA
- Bike Purchase Scheme
- Car share scheme
- Early finish on Fridays

### WORKING PATTERN:

- Monday to Thursday: 08:30 – 17:00
- Friday: 08:30 – 15:45
- Immediate start available
- Full time – Permanent position

### LOCATION:

This role is based at the ION Science head office, located in Fowlmere, 10 miles south of Cambridge. The role is required for you to be on site.

### Our Core Values:



See what our employees have to say about working at ION: <https://ionscience.com/en/careers/>

Due to the high volume of CVs we receive, it might not be possible to provide feedback to all applicants. If you are successful, we will be in touch to arrange a call with our recruitment manager.